

Book Fact Sheet

Working Title

Example Science Book

Summary

Example Science Book tells the story of several high profile scientists and their fascinating genetic discoveries

Mission

To promote scientific literacy through engaging, fascinating glimpse of science research.

Message

Science research is incredibly interesting and promises to once again revolutionize life.

Reader Profile

Educated, general nonfiction reader, 25 to 45, with college degree.

Author Profile

Trained and experienced cellular and molecular biologist.

Book Format

200 page print book with total of 20 figures, graphs, and tables. Also released as eBook.

Schedule

Anticipated submission in 9 months.

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